

Position: Communications, Agronomy & Animal Nutrition Internship

Employer: Midwestern Bio-Ag

Start Date: May 21, 2012 approx.

End Date: Aug. 31 approx.

Location: Blue Mounds, WI

Ideal candidate is seeking communication and marketing experience and would have an interest in Agronomy and/or Animal Nutrition.

Duties/Areas of Focus:

Event Planning: The intern will coordinate the logistics for MBA's Annual Field Day. Field day is an annual, one day event that over 800 customers and prospects attend. It is held the 3rd Tuesday in August. Coordinating tent & equipment rental, vendor contracts, general logistics, and staff/presenter needs would all be part of the job.

Communications: The intern would have the chance to write newsletter articles, build case studies and training scenarios, contribute to marketing materials, and collect customer testimonials. Duties will include collecting all necessary information for completing each of the above mentioned tasks, including but not limited to conducting interviews with customers and staff, taking pictures and video, and technical & informal writing.

Animal Nutrition: The intern would have the chance to work closely with MBA's Nutrition Team to plan training sessions, perform farm assessments, and gain experience formulating dairy rations.

Agronomy: Intern will help manage test plots from planning stages to harvest, collecting as much data as possible along the way. He/she will also help with ongoing research, including data collection and results interpretation.

Please send resume and cover letter before **January 27, 2012** to: Amanda Linscheid at Midwestern Bio-Ag 10955 Blackhawk Dr. Blue Mounds, WI 53527.

amandal@midwesternbioag.com